

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Mentzer Media Services
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

<u>Contract / Revision</u> 119842 / 2		<u>Alt Order #</u> 08248861
<u>Product</u> PORTMAN FOR SENATE		
<u>Contract Dates</u> 09/27/16 - 10/03/16		<u>Estimate #</u> 2979
<u>Advertiser</u> Pol/R Portman/R/Senate/OH-A		<u>Original Date / Revision</u> 09/26/16 / 09/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12736	<u>Advertiser Code</u> 280	<u>Product 1/2</u> 316
<u>Agency Ref</u> 4341		<u>Advertiser Ref</u> 43391

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
2	WHIO	09/30/16	09/30/16	M-Su 11p News	11:00 PM-11:30 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$1,500.00					
3	WHIO	09/30/16	09/30/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$500.00					
D 4	WHIO	09/30/16	09/30/16	Daybreak Edition 5a	5:00 AM-5:30 AM		1:00			P-05		NM	0	\$0.00
5	WHIO	09/30/16	09/30/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$1,500.00					
8	WHIO	09/30/16	09/30/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$300.00					
10	WHIO	09/30/16	09/30/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$1,500.00					
11	WHIO	10/03/16	10/03/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$350.00					
12	WHIO	10/03/16	10/03/16	M-Su 11p News	11:00 PM-11:30 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$1,500.00					
13	WHIO	10/03/16	10/03/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$500.00					
14	WHIO	10/03/16	10/03/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$450.00					
15	WHIO	10/03/16	10/03/16	Daybreak Edition 530a-6a			:30			P-05		NM	1	\$550.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>		<u>Alt Order #</u>
119842 / 2		08248861
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/27/16 - 10/03/16	PORTMAN FOR SENATE	2979
<u>Advertiser</u>		<u>Original Date / Revision</u>
Pol/R Portman/R/Senate/I		09/26/16 / 09/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/03/16	10/09/16	1-----				1	\$550.00						
16	WHIO	10/03/16	10/03/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/03/16	10/09/16	1-----				1	\$800.00						
17	WHIO	10/03/16	10/03/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/03/16	10/09/16	1-----				1	\$300.00						
E 18	WHIO	10/01/16	10/01/16	SEC Game	12:00 PM-1:00 PM		:30			P-05		NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/26/16	10/02/16	-----1-				1	\$1,000.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Type</u>			
		1	WHIO	09/26/16-10/02/16	SEC Game	12:00 PM-1:00 PM	-----Sa--	:30	\$1,000.00			NM			
		See MG 18.2													
		2	WHIO	10/01/16-10/01/16	SEC Game		-----Sa--	:30	\$1,000.00			NM			
		Ⓜ MG for 18.1 10/01													
19	WHIO	10/02/16	10/02/16	Su 1135p-1235a	11:30 PM-12:00 X		:30			P-05		NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/26/16	10/02/16	-----1				1	\$200.00						
20	WHIO	09/29/16	09/29/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/26/16	10/02/16	---1---				1	\$350.00						
D 21	WHIO	09/29/16	09/29/16	M-Su 11p News	11:00 PM-11:30 F		1:00			P-05		NM	0	\$0.00	
22	WHIO	09/29/16	09/29/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/26/16	10/02/16	---1---				1	\$1,000.00						
23	WHIO	09/29/16	09/29/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/26/16	10/02/16	---1---				1	\$500.00						
D 25	WHIO	09/29/16	09/29/16	Daybreak Edition 530a	5:30 AM-6:00 AM		1:00			P-05		NM	0	\$0.00	
26	WHIO	09/29/16	09/29/16	NFL on CBS Thursday	8:00 PM-11:30 PM		:30			P-05		NM	1	\$3,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/26/16	10/02/16	---1---				1	\$3,500.00						
D 27	WHIO	09/29/16	09/29/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-05		NM	0	\$0.00	
28	WHIO	09/27/16	09/27/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/26/16	10/02/16	-1-----				1	\$350.00						
29	WHIO	09/27/16	09/27/16	M-Su 11p News	11:00 PM-11:30 F		:30			P-05		NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/26/16	10/02/16	-1-----				1	\$1,500.00						
30	WHIO	09/27/16	09/27/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/26/16	10/02/16	-1-----				1	\$500.00						
31	WHIO	09/27/16	09/27/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		09/26/16	10/02/16	-1-----				1	\$450.00						
32	WHIO	09/27/16	09/27/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00	

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<u>Contract Dates</u> 09/27/16 - 10/03/16		<u>Product</u> PORTMAN FOR SENAT
<u>Advertiser</u> Pol/R Portman/R/Senate/I		<u>Estimate #</u> 2979
		<u>Original Date / Revision</u> 09/26/16 / 09/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$1,200.00					
33	WHIO	09/27/16	09/27/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$1,500.00					
34	WHIO	09/27/16	09/27/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$1,200.00					
35	WHIO	09/27/16	09/27/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$3,000.00					
36	WHIO	09/27/16	09/27/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$300.00					
38	WHIO	09/28/16	09/28/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,000.00					
39	WHIO	09/28/16	09/28/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$500.00					
40	WHIO	09/28/16	09/28/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,200.00					
41	WHIO	09/28/16	09/28/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,500.00					
42	WHIO	09/28/16	09/28/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$800.00					
43	WHIO	09/28/16	09/28/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$300.00					
Totals													33	\$31,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/03/16	33	\$31,600.00	(\$4,740.00)	\$26,860.00
Totals	33	\$31,600.00	(\$4,740.00)	\$26,860.00

Signature: _____ **Date:** _____

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REP HEADLINE# 8248861 TRF# 119842 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP23/16 16.45
ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WHIO-TV ***

ADV # ADV. NAME POLI/R PORTMAN/R/SEN/OH REP. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ALLY RAMBO

210 W. PENNSYLVANIA AVE. SUITE 250
TOWSON, MD 21204
SALES PRSN PH- NICK WELTE

ORDER # CONTRACT # 8248861 CLASS: NATL. LOCAL REGIONAL

PRDCT PORTMAN FOR SENATE EST#2979 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP27/16 OCT3/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP23/16 16.45

REP: **REVISION
TO DEANNA
FR JARED
CANCELED ALL :60 SPOTS
MOVED TO NEW PORTMAN/NRSC ORDER
RVSD TOTAL \$31,600 (-5600)
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES
STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:
AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
ROB PORTMAN FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 280
AGENCY PRODUCT CODE = 316
AGENCY EST# = 2979

4	S		500A-530A	60		\$900.00	9/30	9/30	0		FRI	0
PROGRAM : DAYBREAK EDITION												
RA21+ : 8.8												

ORD COM1 : TARGET 7 INDEX: 105. NIELSEN: 2.4
CON COM1 : DAYBREAK EDITION

21 S 1100P-1135P 60 \$3,000.00 9/29 9/29 0 THU

PROGRAM : NEWSCENTER 7
RA21+ : 10.3
ORD COM1 : TARGET 7 INDEX: 97. NIELSEN: 7.1
CON COM1 : NEWSCENTER 7

25 S 530A-600A 60 \$1,100.00 9/29 9/29 0 THU

PROGRAM : DAYBREAK EDITION
RA21+ : 8.8
ORD COM1 : TARGET 7 INDEX: 105. NIELSEN: 3.4
CON COM1 : DAYBREAK EDITION

27 S 900A-1000A 60 \$600.00 9/29 9/29 0 THU

PROGRAM : KELLY AND MICHAEL
RA21+ : 5.9
ORD COM1 : TARGET 7 INDEX: 103. NIELSEN: 3.6
CON COM1 : KELLY AND MICHAEL

OCT/16 31600.00

MARKET TOTALS \$82,909 WHIO 55% WDTN 30% WKEF 10% WRGT 0% CABL 0% WBDT 5% CONTRACT TOTAL 31600.00
TOTAL SPOTS 33

SVC- NSI
DEMOS- RA21+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE